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## PETCUREAN'S SUPER SAVINGS EXCLUSIVELY AT SUPERZOO 2018: UP TO 25 PERCENT OFF KIBBLE AND WET FOOD SKUs FOR CATS & DOGS DURING THE SHOW

Las Vegas, NV (June 26, 2018) - Premium pet food manufacturer, [Petcurean](http://Petcurean.com), is putting the “super” in SuperZoo by offering a 25 percent discount on all orders of the brand new GO! Solutions™ Meal Mixers, and NOW FRESH® Grain Free Small Breed Red Meat and NOW FRESH Grain Free Small Breed Fish recipes. In addition, retailers can mix and match select kibble and wet food SKUs across Petcurean’s most popular brands including GO®, NOW FRESH and SPIKE® for a 10 percent discount.

**GO! Solutions** recipes provide solutions for pet’s unique dietary needs. GO! Solutions is a complete, nutrient-packed food with zero growth hormones, by-product meals, or artificial preservatives. As a part of the promotion, retailers can choose between a variety of kibble and wet food recipes including: limited ingredient, grain free, whole grain and maximum meat protein recipes.



New to the GO! family of products is the GO! Solutions Meal Mixer line which provides specialized solutions to help support common pet health issues. The line features four recipes for dogs: DIGESTIVE HEALTH™ Turkey Meal Mixer, HIP & JOINT SUPPORT™ Pork Meal Mixer, SKIN & COAT CARE™ Salmon Meal Mixer, and WEIGHT CONTROL™ Turkey Meal Mixer. Each recipe is made with freeze-dried nutritious and functional ingredients including single source primary proteins and whole fruits and veggies that you can see.

GO! Solutions Meal Mixers will be discounted 25% and select GO! kibble, stew and pâté recipes will be discounted 10% during Super Zoo 2018.



**NOW FRESH** kibble, stew and pâté recipes use 100 percent fresh meat and fresh omega oils. NOW FRESH kibble is packed full of nutritious ingredients like 100 percent market-fresh turkey, salmon, and duck, and 100 percent fresh omega 3 and 6 oils, wholesome berries, fruits, and veggies such as peas, spinach, cranberries, pumpkin, blackberries, alfalfa sprouts, kelp, lentils, and carrots. NOW FRESH has zero grains, zero rendered meats, zero by-product meals, or artificial preservatives.

NOW FRESH stew and pâté recipes are perfect served as a treat, topper, or as a complete and balanced meal. They are available in six delicious recipes: turkey stew for dogs and cats, pork stew for dogs, wild salmon stew for cats, pork pâté for cats and wild salmon pâté for cats. All recipes are including 100 percent fresh wild salmon, turkey or pork, and fresh potatoes, carrots, peas, cranberries, sweet potatoes, apple, and turkey bone broth, which adds a great source of collagen and a meaty flavor that both dogs and cats love.

NOW FRESH Grain Free Small Breed Red Meat and NOW FRESH Grain Free Small Breed Fish recipes will be discounted 25% and additional select NOW FRESH kibble, stew and pâté recipes will be discounted 10% during Super Zoo 2018.



**SPIKE** treats feature all-natural ingredients and are loaded with nutrients and superfoods. The SPIKE jerky treat line includes four jerky-style treats for dogs – each with a novel protein, including duck, catfish, venison, and turkey recipes. They are made with high quality protein and all-natural ingredients, and

are free from by-products, glycerin, added growth hormones, artificial preservatives, flavors, and colors. They are high in micronutrients, antioxidants and superfoods like chia, pomegranate and kale and are gluten and grain-free.

SPIKE treats will be discounted 10% during Super Zoo 2018.

For additional information about Petcurean visit [www.Petcurean.com](http://www.Petcurean.com).

### **About Petcurean**

Petcurean is a family-owned Canadian company that creates premium-quality pet food recipes; GO! Solutions, NOW FRESH, GATHER and SPIKE treats for dogs and cats (and cats and dogs). GO! provides solutions for your pet's unique dietary needs; NOW FRESH offers dry and wet pet food recipes with 100% fresh meat and fresh omega oils; GATHER is crafted from certified and organic ingredients, sustainably produced; and SPIKE lets you reward your dog with treats made using all-natural ingredients. Petcurean pet foods are sold exclusively through pet specialty retailers in Canada, the United States, and more than 30 countries internationally. At Petcurean, with every decision they make and every recipe they create, they put pets first. Please visit [www.petcurean.com](http://www.petcurean.com) to learn more.