

FOR IMMEDIATE RELEASE

April 19, 2018

Contact:

Bri Bradley

720.466.9878

bri@smartcookietreats.com



Smart Cookie Releases New “Regional Bites” Product Line at Super Zoo



Smart Cookie Barkery is excited to announce the addition of their “Regional Bites” product line to the company’s acclaimed handcrafted, artisanal functional and jerky dog treat collections – available at SuperZoo 2018.

Smart Cookie’s Regional Bites are meticulously handcrafted dog treats using carefully selected ingredients sourced from specific USA regions. This new product line features regionally sourced single animal proteins, a soft texture, the highest-quality novel ingredients, and a limited ingredient list.

Smart Cookie’s Regional Bites treats for dogs are available in three recipes:

Rocky Mountain: Trout + Apple

Trout from the icy waters of Idaho paired with sweet tree-ripened apples

Central Lowlands: Rabbit + Pumpkin

Lean Missouri Rabbit & velvety pumpkin come together for this tender, bite-sized, hypoallergenic treat

Texas Hill Country: Wild Boar + Sweet Potato

Wild Boar from the rugged Texas hill country fixed with nutrient loaded sweet potatoes

“We are proud of our authenticity” says Bri Bradley, co-owner of Smart Cookie. “Not only can you see each ingredient in our treats, but they taste great, even to humans! Our treats are literally crafted by hand, and you can tell the difference.” “Our new Regional Bites product line meets our customer’s demand for softer treats, and a transparency and dedication to where ingredients are sourced from” adds Scott Bradley, co-owner of Smart Cookie.

As with all of Smart Cookie's products, these treats are made from scratch in their Golden, Colorado facility, and are grain-free, wheat-free, corn-free, soy-free, and junk-free.

Smart Cookie's new Regional Bites treats are available for \$11.99 MSRP for a 5oz bag. Smart Cookie Barkery will be at SuperZoo! Booth 850. **Smart Cookie's full product offering will be 20% off at SuperZoo only!**

About Smart Cookie

It all started with 2 cancer diagnoses, an obsession for nutrition, and a tricycle... Scott and Bri Bradley started Smart Cookie Barkery in 2012 when their Aussie was diagnosed with lymphoma, and Bri at 24, learned she had breast cancer. Fueled by a new found obsession for nutrition and functional ingredients, they took their treats, hit the streets, and sold them out of a wooden tricycle, fondly known as the Smart Cookie Cart. Smart Cookie is rooted in using pure, simple, and wholesome ingredients. Treat Smarter.

For more information about Smart Cookie Barkery, please visit www.smartcookietreats.com/pages/about-us

###