

FOR IMMEDIATE RELEASE



Contact: Casey Jones, President
Vet + Instinct // Primo Pup Vet Health
(855) 957-7466 x700
CJones@VetInstinct.com

VET + INSTINCT ANNOUNCES GROUNDBREAKING LONGEVITY FORMULA & SUPER ZOO SHOW SPECIALS

Phoenix, AZ, April 24, 2018 – Vet + Instinct President Casey Jones announced today that the company will showcase their new Longevity Multi-Mushroom + Algae formula at Super Zoo in Las Vegas. The product is the culmination of years of research into the scientific application of natural ingredients in animal health to create a powerful formula that supports canine longevity, vitality, immune health and cognitive function.

The research team drew its inspiration from the unique vibrancy they observed in the wild of the Pacific Northwest. Close analysis found several naturally occurring fungi and algae that have been academically studied and proven to be strong players in supporting the factors that ultimately lead to a long and healthy life for animals.

In announcing the release, Jones stated “we are so excited to have discovered this formula that combines the awesome power of the ocean with the secrets of America’s most storied wilderness. Creating formulations based on sound science that produce noticeable results is the founding principal of our company. We are so thrilled to offer this product that our research has proven dogs love.”

Jones went on to add that “when talking with customers, a primary concern is extending their animals life. This product helps to do so by combining four organic mushroom strains to support energy, longevity, anti-aging, immune health, stress, heart and joint health with organic blue-green algae to support memory and digestive health.”

The company is excited to share more about the innovative Longevity Multi-Mushroom + Algae formula with pet product retailers and the media at Booth 538 at Super Zoo. The product retails for \$29.99 and is now available for purchase.

The company is also excited to announce the following show specials:

Vet + Instinct Show Special: 35% Off ISO // 10% Off All Orders // No Minimums

Primo Pup Show Special: 25% Off ISO // 10% Off All Orders // No Minimums

####

Vet + Instinct produces ultra-premium functional supplements for canine animals that are based on proven scientific evidence and inspired by nature. Our formulas use natural ingredients that target specific concerns of pet owners and provide powerful results. We are audited members of the National Animal Supplement Council and are proud to develop and manufacture our products exclusively in the United States. Learn more at www.VetInstinct.com.

Vet + Instinct | 4425 E Agave Rd, Suite 106, Phoenix, AZ 85044 | 855-957-7466



Vet + Instinct's breakthrough Longevity Multi-Mushroom + Algae formula, being showcased at Super Zoo 2018.