



kin+kind

NATURAL | ORGANIC

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kin+kind Offers USDA Organic Pet Supplies At 20% Discount For SuperZoo

New York, New York, April 16, 2018 – kin+kind, purveyor of organic pet grooming and wellness products, announces Certified USDA Organic status for its product lines. CCOF issued the company’s certification on March 13, 2018. kin+kind’s certification guarantees that its products are made entirely free of GMOs, chemical pesticides, and harmful farming practices. These products will be available at SuperZoo for 20% off wholesale pricing.

Since 2015, kin+kind has been leading the charge in the pet industry to provide top-quality natural and organic grooming and wellness supplies. Dedicated to this ideal, kin+kind achieved USDA Organic certification to ensure pet owners receive the safest, gentlest, and most effective products possible while maintaining a minimal carbon footprint. This is exemplified in the brand’s popular raw supplement line, which affordably offers the benefits of raw feeding in an easy application for the modern consumer.

According to kin+kind co-founder, Janine Ling, “Pet food can be just as processed as human food. A natural or raw diet replaces harmful ingredients with vitamins, minerals, vegetables, fruits, and other healthy ingredients. And an organic diet is not only health-conscious but also environmentally friendly.”

kin+kind cordially invites buyers visit them at **SuperZoo Booth 1171** to learn more about the benefits of natural and organic products, try samples, and take advantage of show specials.

See below for an example of kin+kind’s Raw Superfood Supplements:



Raw BerryBoost supplement, MSRP \$11.99 (4 oz), \$19.99 (8oz).



Raw VitaBoost supplement, MSRP \$11.99 (4 oz), \$19.99 (8oz).



Hip&Root supplement, MSRP \$11.99 (4 oz), \$19.99 (8oz).



Raw Coconut Oil, MSRP \$9.99 (8 fl oz), \$17.99 (16 fl oz).

About kin+kind

NYC-based kin+kind is a leading producer of organic pet grooming and wellness products. kin+kind's 100% natural products are sourced with USDA certified organic ingredients and manufactured in the company's own facility by employees paid a responsible, living wage. kin+kind's products are available at www.kin-kind.com and retailers throughout the United States. To locate a retailer near you, please visit www.kin-kind.com.

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