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EAZEE BY FOOLEE™ GROOMING TOOLS INTRODUCES NEW ACCESSORIES

SuperZoo Booth #1205

NEW YORK, NY – Swees America has added three more innovative accessories to their Eazee by Foolee™ line of grooming tools. Just like the current Eazee product lineup, these new accessories are designed to make everyday grooming safer, gentler, easier and more effective for both dog and cat owners. And they all work seamlessly with the patented Eazee Click & Brush system. The latest additions include:

The **Pin Brush PRO Medium** is designed to add volume and shine. Featuring rounded, stainless steel pins, using this brush helps disperse oils for a healthy coat.

The **Intense Massage Brush PRO** features ingenious flexible “fingers” that are great for deep massages, stimulating blood circulation and toning up skin.



The **Comb PRO14 Large** has long, stainless steel pins that penetrate and separate thick, matted fur. Plus, its rounded tips won't irritate sensitive skin.

“A unique feature of these accessories is that the interchangeable heads all fit the universal handle of the Eazee deshedding tool, so they're easier to use, travel with and take up less storage space,” comments Eddy Cathaud, CEO of Swees America. “Having these accessories available at retail stores allows consumers to tailor their purchase to their specific styling and grooming needs.”

The new accessories range in price from \$9.99 – \$12.99. To learn more, retailers are invited to visit www.eazee.pet or email sales@eazee.pet.

ABOUT SWEES AMERICA INC

Swees America Inc. is known internationally for their acclaimed deshedding and grooming system. The Eazee by Foolee deshedder features a composite plastic comb with smooth, rounded teeth. Unlike ordinary metal bladed deshedders, the Eazee deshedder won't cut or scratch people or pets. Plus, the handle on the Eazee Click & Brush system accommodates a variety of accessories to fit any grooming need. All products from Swees are carefully crafted to make grooming your pet safer, gentler, easier and more effective. Having recently received two industry awards, the brand continues to earn praise from consumers, groomers and retailers. For more information, please visit www.eazee.pet.

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Media Note: Samples, photos and interviews are available.