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SuperZoo Booth #224

Mary's Nutritional & Elite Botanicals Launch New Farm to Table Hemp-Derived CBD Product Line for Pets

Mary's Whole Pet products available to health-conscious pet owners nationwide

DENVER – (May 1, 2018) – Colorado-based [Mary's Nutritional](#) and longstanding partner Elite Botanicals launched [Mary's Whole Pet](#), a vertically integrated, farm to table manufacturing organization that produces superior hemp-derived CBD products for pets, in November 2017. Available nationwide, the product suite includes Regular (300mg CBD) and Extra Strength (900mg CBDS) tinctures, a patented transdermal gel pen (50mg CBD), capsules (25mg CBD per capsule) and moisturizing balm (75mg CBD)– all designed to provide pets relief as well as improve and maintain overall health.

The cannabinoid-rich hemp cultivars grown on Elite Botanicals' family farm in Loveland, Colorado that are used to produce the Mary's Whole Pet product line are 100% organically cultivated and grown in full compliance with the Colorado Department of Agriculture's industrial hemp program. All Mary's Whole Pet products are infused with full-spectrum hemp oil that is purified through several filtration processes as well as fractionally distilled to ensure the utmost potency, purity and consistency.

“We control the process from soil to oil to ensure the highest quality possible,” said David Bonvillain, founder of Elite Botanicals. “In addition to the active compounds in the ultra-purified, fractionally distilled hemp oil, Mary's Whole Pet products are also formulated with purified hemp seed oil that is full of Omega 3 and 6, treating your pet from the inside out.”

Preclinical trials and anecdotal evidence have found that hemp oil or extract shows promise – for both humans and animals – to be a natural relief alternative for many ailments including inflammation, muscle and joint discomfort, anxiety, behavioral-related issues and more.



Farm to Table CBD Products for

“There is no connection quite as special as the one you share with your pet. When your furry friend is suffering, you feel it and we feel it too,” said Lynn Honderd, CEO of Mary's Nutritional and Mary's Whole Pet. “The collective mission between Elite and Mary's is to help nurture animal health through all-natural, plant-based formulations. Mary's Whole Pet product line offers a holistic alternative to traditional treatments for beloved pets nationwide.”

Mary's Whole Pet Products:

- The **Whole Pet Drops** are available in two potencies (300mg and 900mg) based on the pet's weight and can be easily applied to food or directly to the back of the tongue using the graduated dropper.
- The **Whole Pet Capsules** are accurately dosed at 25mg hemp extract and 450mg omegas per capsule, making them a great option for maintaining and improving a pet's skin and coat condition as well as overall health.
- The **Whole Pet Gel Pen** utilizes Mary's patented transdermal gel pen technology to provide a 1mg dose of hemp extract per pump resulting in relief in as fast as five minutes and for up to four hours.
- Formulated to address a variety of skin problems including dry skin, cracked nose or paws, hot spots and surface wounds, the **Buddy Balm** is equipped with a convenient no mess applicator and contains 75mg of activated hemp extract as well as essential oils for a moisturizing and calming effect.

Every batch of Mary's Whole Pet products are evaluated by a third-party laboratory to ensure consistency, potency, purity and safety. Test results related to potency, pesticides, mold and residual solvents are available upon request and can also be found on the Mary's Whole Pet website.

Mary's Whole Pet product line is available today to consumers nationwide through [Mary's Whole Pet: www.maryswholepet.com](http://www.maryswholepet.com).

About Elite Botanicals:

Elite Botanicals is focused on non-psychoactive cannabinoid cultivation, research and product development. Leveraging decades of experience cultivating, breeding and analyzing the cannabis and hemp plants, Elite works with industry leading chemists, medical doctors, breeders, industry pioneers and strategic product manufacturers to provide premium quality cannabinoid products to the marketplace. More information is available at www.elitebotanicals.com. #EliteBotanicals

About Mary's Nutritionals:

As the developer and first distributor of the award-winning transdermal patch, Mary's pioneering hemp-infused products set the standard for a proven alternative for pain management and overall improved wellness. Mary's utilizes the latest nutritional science to create plant-based products that nourish body, mind and spirit. More information is available at www.marysnutritionals.com. Follow Mary's Nutritionals on Facebook, Twitter and Instagram. #MarysNutritionals

About Mary's Whole Pet:

Mary's Whole Pet is a vertically integrated, farm-to-table, manufacturing organization that produces superior hemp-infused products for pets nationwide. More information is available at www.MarysWholePet.com, Facebook and Instagram. #MarysWholePet

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