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FOR IMMEDIATE RELEASE
June 26, 2018

ANNOUNCEMENT: ELIVE SELLS IT'S LED DOG COLLARS, LEASHES & HARNESSES BUSINESS TO WILD, LLC.

Muskego, WI, June 26, 2018– For immediate release Elive Holding LLC is pleased to announce the sale of its LED collars, leashes & harnesses business through a licensing agreement to [Wild Pet Products, LLC](#).

“We are extremely excited about the opportunity to partner with Wild and value the capabilities they bring to strengthen branding and global penetration. Their vast success and exposure working with fortune 500 companies lay the foundation for us to develop future breakthrough technology and products together” said Ernie Katris, Managing Director of Elive.

Effective immediately Wild will continue to fulfill current customer orders. By July 1st, 2018 Wild will communicate a unified transition to branding, ordering & shipping of the [LED dog collars & leashes](#). There will also be exciting new designs and products in 2018 so stay tuned!

Wild provides the pet industry with innovative concepts and quality merchandise at competitive prices across a broad spectrum of product categories. “The skills we offer our brands are born from listening to their needs and delivering original solutions.”

If you would like to contact [Wild](#) for immediate sales assistance, please email Steve Rook at srook@wildpetproducts.com.

[Wild](#)

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