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BAYDOG Debuting New Products at 2018 SuperZoo
Diversified Product Line Showcased

Annapolis, Maryland: The Chesapeake Bay Dog Company announced today the debut of several new products at this year's SuperZoo show, in addition to offering exclusive discounts to patrons. Recently rebranded from Your Perfect Puppy LLC, the veteran-owned Chesapeake Bay Dog Company trades under the brand BAYDOG and offers a line of highly functional, stylish, and durable products for canine companions of every shape, size, and activity level.

Barton O'Brien, company founder and CEO, stated, "the decision to rebrand was driven by listening to our retail partners. They loved our products, but wanted better packaging, a broader line with more SKU's and color options, and better merchandising opportunities. That's what BAYDOG delivers." O'Brien added, "We are 100% dedicated to building retail partnerships, which is why you won't find us on Amazon." As a veteran-owned business, commitment to integrity is paramount at BAYDOG, and all products come with a 100% satisfaction guarantee.

BAYDOG products will be showcased at **Booth 2963** at SuperZoo in Las Vegas, NV from June 26th – 28th. Exclusive specials for SuperZoo attendees include:

- 5% Off All Orders
- 10% Off Orders Over \$500
- 15% Off Orders over \$1000
- Free Shipping on all order over \$250

All products can also be viewed at www.baydog.com and in the [2018 BAYDOG Product Catalog](#)

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