



Deadline Checklist

SuperZoo 2018 • The National Show for Pet Retailers™
June 26-28, 2018 • Mandalay Bay Convention Center

Service:	Return To:	Deadline:	Done ✓
Advanced Shipments	GES	May 21 to June 18	
Audio Visual	Total Show Tech	June 9 for discounted prices	
Booth Design Plans	WPA	June 3	
Booth Furnishings, Services and Shipping	GES	June 4	
Direct Shipment to Mandalay Bay CC	GES	June 23 to 25 (See GES Service Kit for times)	
Early Morning Private Buyer Appointments	WPA	June 7	
Electrical – Order online to receive a 30% discount on services	Edlen/MBCC	June 5 for discounted online pricing	
Exhibitor Insurance	Exhibitorinsurance.com	ASAP	
Fresh Water Fill and Drain Order	WPA	May 31	
Lead Retrieval	ITN International	TBD	
Mandalay Bay Orders - Order online to receive a 30% discount on services	MBCC	June 5 for discounted online pricing	
Plant and Floral Orders	Expo Ease	June 12 - for best rates	
Show Program Ads	Pet Product News	May 15	

Produced by:



World Pet Association, Inc.

Producers of SuperZoo, Atlanta Pet Fair & Conference, America's Family Pet Expo and Aquatic Experience

135 W Lemon Avenue • Monrovia, California 91016

Phone: (626) 447-2222 / 800 999-7295 • Fax: (626) 447-8350 • E-Mail: info@SuperZoo.org • www.SuperZoo.org