



For Immediate Release:

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Booth: # 5100

Dogness is joined by 1,085 more exhibitors at the 2018 Superzoo Pet Trade Show at The Mandalay Bay Hotel in Las Vegas. This innovative pet tech company will be seen by a large portion of the 10,057 attendees. The largest group of pet enthusiasts in North America.

Dogness International was founded in 2003 to develop and manufacture pet leashes. Our products fall into multiple categories of pet leashes, retractable dog leashes, and app controlled smart devices. Through a superior ability to innovate and the advantage of a fully integrated manufacturing chain covering production of fabrics, dyeing, mold development, metals, and resins, Dogness has become a state-of-the-art high-tech enterprise and the world's leading dog leash specialty manufacturer and brand operator. In the past fourteen years, Dogness has successfully partnered with world-class pet retailers and has taken the lead in supplying pet leash products to furniture chain giant IKEA. As of 2016, Dogness's high quality leash products have been exported to 69 countries and regions and more than 300 global distributors while leading the high-end market in China for eight straight years. From 2013 to 2016, the average annual net profit growth rate was 31.3%. In the past three years, the number of new patents approved and applied for have surpassed 120. Our Parent Company Dogness of China is NASDAQ listed.

Dogness successfully joined with IOT leader Aerospace Innotech and Europe's largest telecom operator Telenor Group, to develop a "smart pet ecosystem." Included are some remarkable functions such as GPS location, E-fence zoning, voice communication, LED lights, and the IP65 waterproof feature.

Dogness is applying the IOT technology to everyday products to provide an overall smart solution for pet's daily life. For this reason, Superzoo is a great opportunity to unveil the innovative Smart treat dispenser. With this product, the pet owner has the ability view remotely via the phone APP, gift their pet with a treat from anywhere around the world. Simply connect to WiFi, download the user-friendly app, and you are ready to use this device to brighten your pet's day.

Be sure to visit www.dognesspet.com/en for more information on our products and company culture. Dogness will be at booth 5100 right by the Pet tech center, where the Smart Treat Dispenser will be displayed.

Dogness is spearheading the way of cutting edge smart technology geared towards improving the daily life of pets and their owners.