

FOR IMMEDIATE RELEASE MEDIA CONTACT:

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Dogtra Launches New Training Product, the BALL TRAINER

Visit us at SuperZoo 2018, Booth #5114

(Las Vegas, Nev.) June 26, 2018 – Dogtra, the producer of the world’s finest e- collars and dog training products, announced the launch of their newest product, the first-ever dual-functioning **BALL TRAINER**.

Specifically designed for training professional working dogs, the BALL TRAINER is a unique, dual-functioning training product that both launches and drops balls. Utilized for a range of trainings from detection, agility, or service dog training, the BALL TRAINER has a single controller with a 100-yard range that is capable of expanding from a single transmitting controller to pairing with up to eight BALL TRAINER receivers.

“BALL TRAINER creates a lot of training options that I didn’t have before. BALL TRAINER helps us create the critical independence we need from dogs,” said Jason Purgason, founder of Highland Canine Training, LLC.



The AA battery-powered BALL TRAINER has a dropper mode that is able to load up to three balls, dropping one at a time. The BALL TRAINER launcher mode shoots balls approximately five-feet high, based on tennis ball size. The compact size of the BALL TRAINER makes it suitable for a variety of professional training and detection training methods and provides immediate remote rewards for behavior marking. The versatile, user-friendly BALL TRAINER is available for \$399.99.

For additional media inquiries, interview opportunities, or additional product information, visit us at **SuperZoo 2018, Booth #5114**, or please contact Kerry Sutherland at K. Sutherland PR, Kerry@KSutherlandPR.com, or (775) 360-6101.

Make Every Dog Exceptional

Astute trainers with proper training tools are the key to unleashing your dog’s potential. For over 30 years, Dogtra has collaborated with industry professionals to create class-leading tools for e-collar training, GPS tracking, and ball training to support dog owners in developing top-notch dogs. Trusted by professional dog trainers, K-9 officers, and hunters, Dogtra enhances your training journey with durable training products, equipped with patented accurate and intuitive control, to ensure the best experience.

Join us, and together we can make every dog exceptional. For more information, visit www.dogtra.com.

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