



VETS PLUS, Inc.
Global Animal Health

For Immediate Release

***Probios launches a new dental stick for dogs
Multi-functional treat helps maintain teeth and gums while supporting proper digestion***

MENOMONIE, WI (June 1, 2018) — Probios – the world leader in probiotics for livestock and companion animals – introduced Probios Dental Sticks for dogs made with yogurt. The new treat contains a guaranteed level of lactic acid bacteria, making them ideal for pet owners who desire a multi-functional treat which supports periodontal and gastrointestinal health.

Probios Dental Sticks are star-shaped and naturally tan in color. Their abrasive action helps reduce tartar and plaque, leading to cleaner teeth and fresher breath.

“According to our research, pet owners are looking for safe ways to improve the health of their animals at home,” says Dr. Ajay Srivastava, Chief Scientific Officer at Vets Plus, Inc. – licensed owner of the Probios® brand. “Probios Dental Sticks with yogurt offer multiple benefits, helping pet owners save time and money by purchasing a product which treats more than one condition.”

Probios Dental Sticks are manufactured in Vets Plus, Inc.’s SQF Level 3 certified facility in the U.S. and carry the National Animal Supplement Council (NASC) Quality Seal, making them extremely safe for dogs. They will be sold by veterinarians, animal clinics, pet stores and online pet retailers. The new dental sticks will also be displayed at Vets Plus, Inc.’s booth (#2151) at SuperZoo in Las Vegas, June 25-28.

About Probios

Probios is the world’s most widely recognized, researched and used brand of direct-fed microbials for food and companion animals. They are used to help maintain normal appetite and digestion and come in a variety of formats (i.e. gel, powder, soft chew, chewables, tablets). The efficacy of Probios products has been tested and approved in more than 95 individual studies at universities and under practical field conditions involving a total of 30,000 animals.

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About Vets Plus, Inc.

Vets Plus, Inc. (VPI), located in Menomonie, Wisconsin, is a leading manufacturer of animal health and nutrition supplements for livestock and companion animals. Founded in 1990, VPI creates custom formulations for manufacturing innovative probiotics, nutritional supplements, and pet treats in a wide variety of formats. VPI is committed to quality and maintains SQF Level 3 certification, NASC membership and AAFCO compliance.

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