

# A LITTLE BIRDIE TOLD ME



# AUGUST 20-22 2019

EDUCATION AUGUST 19-22  
**MANDALAY BAY**  
LAS VEGAS, NV, USA

## Sample Speaker Social Media Posts

This is suggested copy for SuperZoo 2019 speakers to customize and post on their social media platforms. We recommend posting at least once a week beginning in February.

### **Sample Posts for Facebook:**

I'm honored to have been selected by @SuperZoo to speak at their 2019 show in Las Vegas, August 20-22. Hope to see you there! <http://www.superzoo.org>

I'll be presenting "<title of session>" at @SuperZoo in Las Vegas, August <date>. Register today and join me at the pet industry's biggest education conference. <http://www.superzoo.org>

Interested in <topic/theme>? Join me at @SuperZoo 2019 while I present "<title of session>". <http://www.superzoo.org>

**Please note:** simply copying and pasting these posts will not tag SuperZoo on Facebook. Facebook requires manual tag entry, so you will need to type in @SuperZoo in order to tag the event in your post.

### **Sample Posts for Twitter:**

Want to hear more about <title of session>? I'll be speaking about it at @superzootweet in Las Vegas, August <date> <http://www.superzoo.org> #SZ19

Honored to have been selected to speak at @superzootweet in Las Vegas. Check it out: <http://www.superzoo.org> #SZ19 #petindustry

I'll be presenting "<title of session>" at @superzootweet in Las Vegas. Register now and join me there! <http://www.superzoo.org> #SZ19 #petretail

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## Sample Posts for Instagram:

Looking forward to speaking about <enter session topic/trend> at #SZ19 in August! Join the fun and uncover your true potential at the pet industry's leading education program!

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#SZ19 #SuperZoo2019 #SuperZoo #petproducts #newproducts

