## Michael Duda

Mike is one of two Managing Partners responsible for the overall health of Bullish. A relentless business leader, he has a well-rounded and diverse career that includes experience in brand management, business/corporate development, interactive and B2C investing.

Over the course of his 20+ years in business, Mike has worked on a wide-range of brands including Birchbox, Casper, Citibank, DirecTV, Google, TripAdvisor, Under Armour and vineyard vines.

Prior to founding Bullish, Mike spent 13 years at Deutsch Inc., where he became the youngest Partner in the company's 35-year history overseeing business development, marketing and corporate strategy.