Laura Reid

Laura "Peach" Reid is the President and CEO of Fish Mart in West Haven, CT. Fish Mart is the northeastern US's premier wholesale supplier of tropical fish and companion pets, servicing independent pet stores and retail and national chains throughout the region.

Besides being involved with her business, "Peach" has been Chair of the Board of Directors of PIJAC since 2016. Peach has been very engaged with legislative and regulatory matters that affect the pet industry, on both the state and national levels, since the mid-1980s. She is also cochair of PIJAC's Zoonosis Committee and Small Animal Care Committee.