



JUNE 26-28, 2018
EDUCATION JUNE 25-27
MANDALAY BAY, LAS VEGAS, NV, USA



Exhibitor Sample Social Media Posts

This is suggested copy for SuperZoo 2018 exhibitors to customize and post on their social media platforms. We recommend posting at least once per week beginning in February.

Sample Posts for Facebook:

We're exhibiting at @SuperZoo in Las Vegas. Register today and join the fun at the most popular pet retail event of the year! <http://www.superzoo.org>

We're looking forward to exhibiting at @SuperZoo in Las Vegas in June. Come see us at < booth #> where we'll be <unveiling/showcasing product/service>. <http://www.superzoo.org>

We're excited to offer <product special, promotion, etc.> at SuperZoo 2018. Find us at < booth #>. <http://www.superzoo.org>

Please note: simply copying and pasting these posts will not tag SuperZoo on Facebook. Facebook requires manual tag entry, so you will need to type in @SuperZoo in order to tag the event in your post.

Sample Posts for Twitter:

We're exhibiting at @superzootweet – visit us at < booth #>! <http://www.superzoo.org> #SZ18 #petproducts

Will we see you at @superzootweet this June in Las Vegas? We'll be exhibiting- check out our booth! <http://www.superzoo.org> #SZ18

<Unveiling/showcasing product/service> at @superzootweet in Las Vegas— stop by and say hi! <http://www.superzoo.org> #SZ18 #petproducts



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Sample Posts for Instagram:

Looking forward to exhibiting at #SZ18 in June. Come see us at Booth <#> where we'll be <unveiling/showcasing product/service>

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#SZ18 #SuperZoo2018 #SuperZoo #petproducts #newproducts