



JUNE 26-28, 2018
EDUCATION JUNE 25-27
MANDALAY BAY, LAS VEGAS, NV, USA



Speaker Email Invitation

This is suggested copy for SuperZoo 2018 speakers to customize and send to their database in March and again in May to promote their session.

SUBJECT LINE:

I'm speaking at SuperZoo 2018—will you be there?
Join me at SuperZoo 2018 in Las Vegas, June 26-28

COPY:

Dear <Name>,

SuperZoo has asked me to speak at its annual event, taking place in Las Vegas. My session at SuperZoo, <insert name of session>, will address <insert key takeaways of the session>. I'll be presenting on <day> at <time> and would like to invite you to join me there!

Offering over 80 hours of education including 70+ seminars and sessions, SuperZoo is the largest educational conference in the pet industry. You can find everything you need from successful business strategies and merchandising techniques to animal welfare and grooming. To learn more and register, visit superzoo.org.

I hope to see you there.

Best regards,

<Signature>

SuperZoo
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Mandalay Bay | Las Vegas, Nevada, USA
superzoo.org