



## FOR IMMEDIATE RELEASE

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### Creators of PoochieBells® Introduce to-go Pet Towel™

- Poochie-Pets offers a compact and effective solution to drying Fido. -

SIMSBURY, CT. (June 12, 2013) - Absorbent to-go Pet Towel™ is a convenient and eco-friendly solution to drying your pooch on a rainy day, after a day at the beach/pool, or at bath time. Simply wipe down your wet pooch with to-go, wring it out, and air dry it for the next time. to-go Pet Towels are made to be used again and again....no more smelly or furry bath towels to launder. Made from 100% biodegradable wood-pulp with no additives, to-go Pet Towels are safe for the environment, family, and pet. Towels measure 17" x 31.5". Available as a single in a re-sealable pouch (24 individual units packed in a pop-up countertop display box) or boxed six-packs (case pack of four boxes). Retail \$3.99 single with pouch; \$19.95 six-pack box. Made in the USA.

Founded in 2005 , Cheryl Pedersen, owner of Poochie-Pets and creator of PoochieBells® dog potty training doorbells, has expanded on the company's exclusively-USA-made dog product offerings to include:

Natural Cotton Duck Canvas Totes & Accessories

Dog Collars & Leashes

Colorful Ceramic Dog Bowls

Pewter Metal Hooks

Solid Birch Wooden Dog Toy Box

LeashLink®

Be sure to stop by SuperZoo Booth #2768 to see the company's complete line of finely-handcrafted dog products.

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