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Moderna Products introduces its "Luxurious" Pets Collection at SuperZoo 2017

The smart and elegant plastics range for happy pets!

As we live in a fast-paced society, pet owners are always in search of new products that correspond to their dynamic lifestyle. While creating innovative and products with contemporary designs for our beloved pets, Moderna Products aims to contribute to their wellbeing and keep them as safe and happy as possible. The innovative "Luxurious" Pets range is ticking all these boxes!

Luxurious Pets

The stylish black and gold "Luxurious" Pets range is the aesthetic answer to the daily needs of pets <u>and</u> their parents at the same time. Its functional yet original and glamorous design will surely appeal to pet parents who are in search of elegant products for their homes. The range consists of an open and closed litter box, a single and double bowl, 2 dispensers, a carrier, and food container.

Next to being beautiful, the "Luxurious" Pets collection is also an ideal option for 'enthusiastic' pets. As the products are made out of premium quality plastic, they are very durable and won't break easily. Due to the 'in mold' labeling technique, the prints are equally UV-resistant and dishwasher safe.

'Our goal is to bring innovative, appealing and self-selling products to the market. Our Luxurious Pets collection will certainly appeal to pet retail professionals who are in search of smart products that will make both pets and their owners happy'. Bart Bonte - CEO

About the manufacturer

At Moderna Products, innovation is key. This 100 % family owned business - founded in 1932 - creates smart plastics for happy pets for the pet industry. They are shipping their products from their production facilities in Belgium and North America to over 70 countries worldwide. As responsible stewards of the environment, they also handle a sustainable design and service strategy. Moderna Products markets its products under the "Moderna For Happy Pets" brand as well as private label. In both cases, their clients are always certain to benefit from their expertise and the reliable and high quality image of the company.

For more information:

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"Luxurious" Pets Collection by Moderna Products

