



CREATURE COMFORTS DESIGNED TO GIVE BACK.

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**CREATURE COMFORTS DESIGNED TO GIVE BACK:  
100% OF MODERNBEAST PROFITS GO TO ANIMALS IN NEED**

Based in Los Angeles, California, MODERNBEAST creates toys, apparel and home goods for dogs and cats with a refined sense of adventure and their guardians with an eye for design.

Inspired by their own beasts, in their own homes, all MODERNBEAST designs celebrate the bond between guardian and beast – whatever size, shape, breed or combo platter they may be. Using the highest quality materials available (organic catnip fills all cat toys, calming, organic lavender fills bedtime dog toys and all beds begin with a 100% recycled, high loft, eco fiber core - 1 pound diverts 7 plastic bottles from landfills), MODERNBEAST proudly manufactures all of their products in the United States.

100% of MODERNBEAST profits go back to animals in need. Giving to local and national organizations (registered 501(c)3 animal charities), MODERNBEAST is driven to make a difference in the lives of animals.

According to Lona Williams, the founder/owner of MODERNBEAST, “Everything we design and create is done to further our mission to give back to animals in need. Every customer we reach joins us in that mission. SuperZoo allows us to reach the most buyers, in one place, of any trade show in North America.”

For more information about MODERNBEAST:

Website: [www.modernbeast.com](http://www.modernbeast.com)

Facebook: [MODERNBEAST](https://www.facebook.com/MODERNBEAST)

Instagram: [@MODERNBEAST](https://www.instagram.com/MODERNBEAST)

Phone: 310-476-6530

#### About MODERNBEAST

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#### About SuperZoo

SuperZoo boasts the most buyer and exhibitor participation of any trade show for the pet retail industry in North America, providing pet retail and service professionals with the knowledge and resources they need to be successful.

SuperZoo 2018 will be held at the Mandalay Bay Convention Center in Las Vegas, July 25-27, with conference sessions July 24-26.

For more information: [www.superzoo.org](http://www.superzoo.org)