

SONICGUARD™

ULTRASONIC TICK & FLEA PROTECTION

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Introducing the new SONICGUARD™ series – the new generation ultrasonic flea and tick protection for pets

LAS VEGAS, NV – European brand TICKLESS introduces the new generation of ultrasonic flea and tick repellent for the North-American market at the SuperZoo exhibition today. SONICGUARD Mini is aimed for small dog breeds while SONICGUARD Cat is the company's first-ever device particularly aimed for our feline friends. The device protects pets from fleas and ticks with ultrasonic pulses, offering safe, non-toxic solution for pet owners worldwide.

“SONICGUARD Cat and Mini represent the new generation of ultrasonic flea and tick protection. It's stronger, more effective yet this is the smallest ultrasonic repeller on the market today” – said Mr. Daniel Kiss, CEO and owner of the SONICGUARD brand. “We have been doing a lot of research within the pet industry and realised that owners are really worried about toxics in such repellent products. SONICGUARD contains no chemicals or fragrances, making it perfectly safe to use for pets and humans alike.”

The device emits a series of ultrasonic pulses that are imperceptible to humans or pets, keeping away pets by interfering with their ability to orient themselves. SONICGUARD Mini and Cat are ecologically friendly, providing all-inclusive protection for even the smallest pets in the city or out. Moreover, they're also rechargeable, so our beloved furry friends can stay protected longer.

SONICGUARD Mini and Cat is not only a smart choice against parasites, it is also a sexy item to wear. *“Its cutting edge design really makes it the iPhone of pet accessories,”* – says Andras Oravecz, head designer at REMION industrial design studio responsible for the distinctive shape of the products. The devices arrive in four outstanding colors: *Jet Black, Satin Gold, Pearl White* and *Rose Gold*.



SONICGUARD Mini and SONICGUARD Cat arrive to stores in Europe, US and Asia, supplementing the already existing SONICGUARD range that covers pets, humans, babies, hunters and horses.

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INFINITY TRADE LTD. was founded in 2010, with the aim to provide a non-toxic solution against parasites. We focus on evidence-based solutions that are harmless for any user and also to nature. Our product portfolio within the SONICGUARD™ TICKLESS® and MITELESS® brands feature the newest technology and provide the best solution against parasites such as fleas, ticks and mites.

Today Infinity Trade Ltd. is Europe's No.1. non-toxic parasite repeller, stretching over 42 countries in five continents, represented at well-known retailers like *Fressnapf*, *DM-Drogerie Markt*, *Pets-At-Home* and *Phoenix Pharma*.

www.TICKLESS.com

SuperZoo 2018 will be held at the Mandalay Bay Convention Center in Las Vegas, June 26-28, 2018. For more information: www.superzoo.org.

