

Goldpaw

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GOLD PAW SERIES COMBATS WINTER'S CHILL

New Winter Paw Coat Protects Pets From Wind, Snow and More

SuperZoo Booth #4355

GRESHAM, Ore. – Gold Paw Series, the creators of high quality apparel for dogs, are introducing the perfect winter weather wear: the Winter Paw. This sleek and stylish insulated winter coat for dogs will make walking in wintertime safer and protect any pup from the season's tough elements.

Offered in an exclusive stretchy fabric that is water and wind-proof, the easy fitting design features an extra long fitted collar to keep out drafts and moisture. It also incorporates reflective webbing in the belt, piping along the back and tabs on the skirt to keep dogs visible at night. The material is non-toxic, machine washable and features a contrast mesh lining made with recycled polyester and a convenient leash opening at the collar. Plus, it's great to layer over Gold Paw Series' fleeces for maximum warmth and comfort.

"The cold months are hard on all of us, especially our pets," comments Rebecca Gadd, CEO of Gold Paw Series. "The Winter Paw was created to keep pups warm, dry, comfortable and safe from the harsh effects of winter. It provides the perfect balance of coverage, while allowing for freedom of movement."



The Winter Paw joins Gold Paw Series' dynamic collection of seasonal apparel for pets, including the Stretch Fleece, Sun Shield Tee and Rain Paw, and is proudly made and sourced from materials in the USA.

Debuting at SuperZoo 2018, the Winter Paw will be available in three different color combinations for a suggested retail price ranging from \$89.00 - \$109.00. To learn more, please call 503-387-6920 or visit www.GoldPawSeries.com.

About Gold Paw Series

Founded in 2006, Gold Paw Series is a family-run dogwear company that has taken a passion for simple, perfect comfort and beautiful textiles and created a full line of apparel for dogs and now their humans too. All of their products are proudly sewn in the USA, which is also where many of the materials are sourced. The company is firmly committed to finding new ways to reduce the impact of Gold Paw Series products on the environment, from raising the percentage of recycled materials in their textiles to using biodegradable packaging. For the full story, visit www.GoldPawSeries.com.

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Media Note: Interviews, product samples and images are available upon request.