



Koono ENT.

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**HYPONIC is short for hypoallergenic, meaning being mild and causing less allergic reaction.**

**HYPONIC product brand boasts high quality hypoallergenic formula for your pets.**

**LAS VEGAS, NV**

Koono ENT. will introduce NEW advanced product line at SuperZoo **booth #723** in Groomers Court, June 26-28 at the Mandalay Bay. Come see them and receive **FREE samples!**

Koono's company philosophy is "Let's join together" in pursuit of a synchronized coexisting relationship between humans and pets.

"Koono ENT. is a **Hyponic** product manufacturer", said Mr. JB Kang, CEO and owner of the Hyponic brand. "This hypoallergenic product developed in an effort to help my dog WJ who suffered from allergic rashes."

**Hyponic Hypoallergenic Products for pets**

- **100% natural cleaning agents**
- **Free of hazardous chemical substances** (Sulfate, Peg, Paraben, Cocamidopropyl Betaine, Silicone, Mineral-Oil etc. free)
- Completion of the Skin Irritation Test
- **The world's first ear cleanser without surfactants**
- Fragrance designed by professional perfumer
- Raw materials categorized in **<EWG's Skin Deep Low Hazard>** are only used

Pet retailers and distributors interested in learning more about **Hyponic** products, please head to **booth #723** or visit <http://hyponic.com>

**Koona ENT.** is a convergence/integration cultural life partner and overseas targeted business company based on the long-time experience and know-how Mr. JB Kang's contents based business, founded in 2012.

**Why are the ingredients of your pet's shampoo as important as their food?**  
Your pet's skin is more delicate than your skin, so it is more sensitive to harmful ingredients. Just the presence of harsh ingredients, which is discussed in detail at the end of the neck, harmful ingredients in the shampoo can be absorbed into their skin. This is the very reason why the ingredients of the shampoo are as important as their food.

**HYPONIC SHAMPOO**  
 \*100% Natural cleaning agents  
 \*Free of Parabens, Chemical Antiseptics  
 \*Free of Sulfates, PEG, Phthalates, Cocamidopropyl Betaine, Stearic, Mineral Oil, etc.  
 \*Compliance of the Skin Inhibition Test by the College of Veterinary Medicine of Seoul National University. Recognized as a hypoallergenic product.  
 \*All ingredients are graded by FDA as safe to use on your pet's skin. (Ingredients excluded: Zinc, Copper, Sodium and its salt, Borax, or Boric acid, etc.)  
 \*You can choose various products depending on the condition of your pet's skin and hair.

**HYPONIC**  
HEALTHY LIFE SOLUTIONS

**HYPONIC**  
literally meaning mild and causing fewer allergic reactions.

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**HYPONIC CHITOSAN DEODORIZER**  
 Contains natural antiseptic substances (extracts of chitosan).  
 \*Fragrance developed by a professional perfumer.  
 \*Composition of antibacterial and deodorization base.

**HYPONIC ESTEE POWDER SOAP**  
 As people do not wash their face with shampoo, pets also need a sensory cleanser for their skin. Shampoo is used often made of washing ingredients that are too coarse for your pet's skin, sood skin cells, and scratch, use this soap only powder soap.  
 \*Gives shiny and sticky bubbles as it is made of cornstarch instead of refined water.  
 \*100% Natural cleaning agents.  
 \*An eye care that treats even protein helps treatment for redness and infection, and discharge, use to include any perfume perfume to minimize skin irritation.

**HYPONIC ESTEE BALM**  
 HYPONIC ESTEE Balm is designed to moderate and nourish your pet's dry skin. You just apply it on your pet's skin and body areas to moderate its dry condition or apply it on their pads before and after walks to provide moisture and nourishment and prevent the pads from cracking and being torn and it helps. For pets who lick their paws a lot, we do not include any artificial fragrances or coloring. This balm is easy to use and absorb without leaving any greasy residue.

**HYPONIC ESTEE MOISTURIZING BALM**  
 This balm contains Shea Oil and keeps the skin and paw pads healthy and moisture.

**HYPONIC ESTEE NOURISHING BALM**  
 Avocado and Macadamia Seed Oil (vitamin E) and Vitamins A & B complex, provide nourishment and balance the metabolism of the skin and paw pads.

**HYPONIC HINOKI CYPRESS EAR CLEANER**  
 \*The world's first ear cleaner without surfactants.  
 \*Contains Hinokis Cypresses, an antibacterial and anti-inflammatory substance. Hinokis Cypresses has been used to maintain the blood flow of scalp normally.  
 \*Compliance of the Skin Inhibition Test by the College of Veterinary Medicine of Seoul National University. Recognized as a hypoallergenic product.  
 \*Non-irritant skin care product.  
 \*Composition of antiseptic, exchange and deodorization base.

**Estee**  
**HYPONIC ESTEE PERFUME**  
 HYPONIC ESTEE Perfume has been developed in collaboration with a professional perfumer and perfume designers. These wonderful fragrances are truly a unique, high-quality, and long-lasting perfume.

**ESTEE AND BONDING**  
 The warm and rich tones of the Estee And Bonding smell and look. These products create a soft and cozy feeling.  
 \*All products are made with natural ingredients.  
 \*All products are made with natural ingredients.  
 \*All products are made with natural ingredients.

**ESTEE**  
 The Estee brand of Hyponic with warm, soft tones and elegant tones create a soft and cozy feeling.  
 \*All products are made with natural ingredients.  
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SuperZoo 2018 will be held at the Mandalay Bay Convention Center in Las Vegas, June 26-28, 2018.

For more information: [www.superzoo.org](http://www.superzoo.org).