



## Sketch and Paws – Original Dog Designs

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Our website: <https://www.sketchandpaws.com>

Society 6 shop: <https://society6.com/gangsterrapandcoffee>

Red Bubble shop: <https://www.redbubble.com/people/sketchandpaws>

### About Us

Sketch and Paws started in Seattle, Washington in 2017, when Whitney Niesz created a unique digital sketch of her Great Dane, Coaly. After a friend saw her art piece, word got out and others wanted original artwork created of their dogs. Sketch and Paws was born! Now Whitney's original dog designs grace a variety of products from greeting cards to pillows to commercial signing, sold to customers through Sketch and Paws shops on Society 6 and Red Bubble and through our website, [www.sketchandpaws.com](http://www.sketchandpaws.com).



### Why are we at SuperZoo?



Sketch and Paws picked SuperZoo as their first trade show to showcase their whimsical dog designs to retailers, product suppliers and service providers in the pet industry. Coaly, the Sketch and Paws mascot, will be on hand to welcome show attendees at Booth #4563. Prepare to be loved by Coaly!

### Our mission

Our mission is to provide our customers with the highest-quality products and services in a timely fashion and at a competitive price. We promise to showcase unique dog designs that will bring a smile to your face. Our goal is to meet and exceed customer expectations. Always.





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### **About SuperZoo:**

SuperZoo boasts the most buyer participation of any trade show for the pet retail industry in North America, providing pet retail and service professionals with the knowledge and resources they need to be successful. For the seventh consecutive year, SuperZoo has grown in exhibitor space and square footage and has been listed among Trade Show Executive's "Gold 100" trade events since 2014. Produced by World Pet Association (WPA) the show attracts around 18,000 retailers, product suppliers and service providers at each annual event. WPA is the oldest industry organization, promoting the responsible growth and development of the companion pet and related products and services industry, and works to educate the general public in order to ensure safe and healthy lifestyles for all our animal friends. In addition to producing SuperZoo, WPA is the host of America's Family Pet Expo, held annually in Costa Mesa, CA, Atlanta Pet Fair & Conference, held in Atlanta, and Aquatic Experience, held in Chicago.

SuperZoo 2018 will be held at the Mandalay Bay Convention Center in Las Vegas, June 26-28, 2018, with conference sessions June 25-27. For more information: [www.superzoo.org](http://www.superzoo.org).

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