



**FOR IMMEDIATE RELEASE:**  
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**The arrival of KAKA litter, the litter which gather owners, animal, sellers around a product that respects the environment and the well-being of everyone.**

**Wilmington, DE**

FPGROUP Inc. commercializes the KAKA litter, a product dreamt up by Flore Naimi & François Pascual and produced in Normandy. Created in 2017 in France in order to provide a product respectful to animals by the establishment of a litter 100% mineral, odorless, clumping, absorbent, biologic and ecologic.

We are in 2017, it is in Mortagne, a small city in Normandy, that a new is born: to make a litter which respect both the environment and the comfort of our pets.

Coming to SuperZoo is a great opportunity to have new clients and new distributors to enter the American pet market.

You can find additional information on the website: [Kaka-litter.com](http://Kaka-litter.com)  
or on our facebook page: [www.facebook.com/kakalitiere/](http://www.facebook.com/kakalitiere/)

The litter 100% made in France is coming to SuperZoo. 100% mineral, natural, odorless, clumping and absorbent, the KAKA litter is the renewal of the litter market.

We process ourselves all the production chain of our litter until the creation of our packaging. Let's meet us at our booth and become new members of the KAKAsphere.

### **About SuperZoo**

SuperZoo boasts the most buyer participation of any trade show for the pet retail industry in North America, providing pet retail and service professionals with the knowledge and resources they need to be successful. For the seventh consecutive year, SuperZoo has grown in exhibitor space and square footage and has been listed among Trade Show Executive's "Gold 100" trade events since 2014. Produced by World Pet Association (WPA) the show attracts around 18,000 retailers, product suppliers and service providers at each annual event. WPA is the oldest industry organization, promoting the responsible growth and development of the companion pet and related products and services industry, and works to educate the general public in order to ensure safe and healthy lifestyles for all our animal friends. In addition to producing SuperZoo, WPA is the host of America's Family Pet Expo, held annually in Costa Mesa, CA, Atlanta Pet Fair & Conference, held in Atlanta, and Aquatic Experience, held in Chicago.

SuperZoo 2018 will be held at the Mandalay Bay Convention Center in Las Vegas, June 26-28, 2018, with conference sessions June 25-27. For more information: [www.superzoo.org](http://www.superzoo.org).

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