



for pets & you

FOR IMMEDIATE RELEASE

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**TWO NEW TOY LINES TO BE INTRODUCED AT SUPERZOO 2018**

**Burlington, Vermont, June 25, 2018 - FUZZU** announces two new toy lines to be added to their rapidly expanding cat and dog toy line up. **Teacup Fluffs cat toys** and **Wild Woodies dog toys** will be introduced at SUPERZOO 2018.

**FUZZU's** signature style showcases original artwork that's colorfully printed onto fabric. This distinctive style, blended with a unique brand of humor and whimsical packaging, offers a fresh new toy alternative in the pet industry.

**Teacup Fluffs cat toys** — Stuffed with organic catnip, they're irresistible pint-sized fluffs; Chipmunk, Bunny and Raccoon... every cat's "cup of tea".  
Teacup Fluff cat toys retail for \$3.99.

**Wild Woodies dog toys**— Three tough characters; A Yeti named Betty, A Bear named Pierre and a Gorilly named Billy feature beefed up, 2-layer Forti-Fuze™ technology and strapping strong trim. They're loaded with a robust squeaker and tons of crackly-crunch for hours of rough and tumble play.  
The Wild Woodies dog toys retail for \$14.99.

The **FUZZU** team brings together over 20 plus years of experience in design, illustration and marketing. The alchemy of **FUZZU's** engaging designs combines with their knowledge of how cats and dogs play to delight both pets and their people.

Visit **FUZZU** at **Booth #3075** at SUPERZOO 2018 to see **Teacup Fluffs cat toys** and **Wild Woodies dog toys**, as well as all of **FUZZU's** playful toy lines.

For more information about all of **FUZZU's** cat and dog toy lines contact Anne Lika at: 802-497-1817. Email: [anne@fuzzutoys.com](mailto:anne@fuzzutoys.com). Visit website at: [fuzzutoys.com](http://fuzzutoys.com).



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