

A LITTLE BIRDIE TOLD ME



AUGUST 20-22 2019

EDUCATION AUGUST 19-22
MANDALAY BAY
LAS VEGAS, NV, USA

Exhibitor Post-show Email

This is suggested copy for SuperZoo 2019 exhibitors to customize and send to their database in September to follow up with leads after the show.

FOR LEADS WHO MADE PURCHASES AT SUPERZOO:

SUBJECT LINE:

Thank you for purchasing <product or service>
<Name>, I enjoyed connecting with you at SuperZoo

COPY:

Dear <Name>,

I truly enjoyed connecting with you at SuperZoo this year! Thank you for purchasing <product or service>. I'd be happy to connect with you to answer any questions you might have and discuss anything we may be able to do to help promote <product or service> to your customers.

Feel free to give me a call anytime at <phone number>.

I am looking forward to continuing our relationship throughout the year!

Best regards,
<Your Signature>

SuperZoo
August 20-22
Education August 19-22
Mandalay Bay | Las Vegas, Nevada, USA
superzoo.org

FOR LEADS WHO DID NOT MAKE A PURCHASE AT SUPERZOO:

A LITTLE BIRDIE TOLD ME



AUGUST 20-22 2019

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MANDALAY BAY
LAS VEGAS, NV, USA

SUBJECT LINE:

I enjoyed connecting with you at SuperZoo, <Name>!

COPY:

Dear <Name>,

I truly enjoyed connecting with you at SuperZoo this year! When we spoke onsite, you were interested in <learning more about/purchasing> our <product/service>. Did you have any additional questions about our <product/service>? I'd be happy to connect with you to answer any questions you might have and discuss anything we may be able to do to help promote <product/service> to your customers. Feel free to give me a call anytime at <phone number>.

I am looking forward to continuing our relationship throughout the year!

Best regards,

<Your Signature>

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