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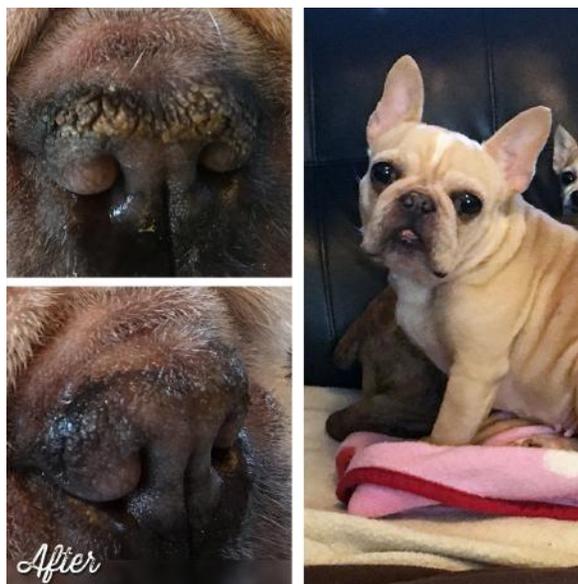


## SOCIAL MEDIA SENSATION NATURAL DOG COMPANY TO MAKE SUPERZOO DEBUT

*Decade old company will present all-natural preventative and healing balms for dogs*

**CHARLOTTE, NC**—Natural Dog Company creates small-batch, all-natural preventative and healing balms for dogs using only organic, vegan ingredients. Hand-poured at our facility outside of Austin, Texas, Natural Dog Company products are recommended by customers and veterinarians all over the world.

Natural Dog Company's signature balms include the best selling Snout Soother, a vegan beeswax-based product fortified with organic essential oils, Shea Butter, and Vitamin E. Loved by dogs of all breeds, Snout Soother is available in five convenient sizes and two packaging options (three sizes of tins as well as two easy to apply sticks). In addition to Snout Soother, Natural Dog Company's also makes balms specifically for paws, skin, and yeast infections in facial wrinkles.



Predominantly known for these healing and preventative balms, Natural Dog Company rounds out their product assortment with all-natural shampoo bars, teeth cleaner, and a newly released line of dietary supplements - all of which will be available for viewing in **BOOTH 637** at the upcoming SuperZoo show in Las Vegas, August 20-22.



In addition to a widespread specialty retail presence, Natural Dog Company is squarely in the public eye via social media – boasting more than 500,000 Facebook and Instagram followers. Leveraging their exceptional engagement and proven partnerships with some of the internet’s most famous canines, Natural Dog Company is able to bring millions of eyes to its products on a regular basis.

Learn more about Natural Dog Company and their entire line of all-natural pet care during SuperZoo, August 20-22 in Las Vegas. Located at **BOOTH 637**.

About Natural Dog Company: Started over 10 years ago by a woman searching for a more natural remedy for her pets, Natural Dog Company has grown to be one of the most trusted names in all-natural, holistic pet remedies. Featuring the finest organic and vegan ingredients and handmade in small batches just outside of Austin, Natural Dog Company prides itself on producing high quality products that work.

Website: [www.naturaldogcompany.com](http://www.naturaldogcompany.com).

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