



FOR IMMEDIATE RELEASE

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CONTACT:

SHIRIN DORIN

858.254.0202

shirindorin@aol.com

THE ONE AND ONLY EPA REGISTERED COPPERPAW MAT MADE WITH CUVERRO SHIELD COPPER THAT KILLS 99.9% OF BACTERIA ON CONTACT FROM THE PAWS OF YOUR PETS. IT WORKS 24/7, NEVER WEARS OFF, WILL LAST FOREVER! EASILY CLEANED WITH SOAP AND WATER. 100% RECYCLABLE!

At Health Innovation Products (Escondido, CA), we are introducing CopperPaw Mat made with CuVerro Shield by Aereus Technologies. It is an EPA and PMRA (Canada) registered antibacterial copper mat that kills 99.9% of bacteria on contact. According to a study in 2013, both dogs and cats carry thousands of units of bacteria into homes, including MRSA, Streptococcus and more. These harmful bacteria can cause everything from urinary tract infections, severe skin infections, diarrhea, and eye and lung infections to potentially life-threatening bloodstream infections. Dogs, cats and humans will be at risk of acquiring these infections, especially if the owners are immune compromised.

We are in the era of 'superbugs' whereby the bacteria have become resistant to treatment by antibiotics. What better way to get rid of these pesky 'bugs' by utilizing something that not only has been around for thousands of years and used by ancient civilizations for a healthy life, but all the laboratory testing have been documented and approved. Our products (including CopperFoot Mat) are manufactured using CuVerro Shield by Aereus Technologies, providing round the clock antibacterial protection.

SuperZoo is an incredible platform to launch new products. CopperPaw Mat is very excited to be an exhibitor this year.

For more information on our antibacterial copper, you can access:
www.copperpawmat.com or

www.cuverro.com or www.antimicrobialcopper.org We can be contacted at:
800.267.0262 or 858.254.0202.