



## For Immediate Release

### **New Bristly CBD Oil to be Featured at SuperZoo 2019, booth #703**

**LOS ANGELES, Calif. (June 13, 2019)** — Empower, the creators of the DIY dog toothbrush Bristly Brushing Stick, will be featuring their new Bristly CBD Oil + Coconut Oil at SuperZoo 2019, booth #703. Now available on Bristly's website, the new CBD oil helps relieve oral pain and promote a healthy mouth.

"This product has been available on our site for a few months now and we've received some really positive feedback about how easy it is to promote a healthy dental health routine," said Empower CEO, Petros Dertsakyan.

*To schedule an appointment with Petros at SuperZoo 2019, please [click here to make an Appointment](#)*

Bristly CBD Oil was created to supplement dogs' oral and overall daily health routine. The anti-inflammatory properties of CBD and coconut oil help naturally relieve pain caused by oral ailments, such as periodontal disease. It also promotes healthy teeth and gums due to the anti-fungal and antibacterial properties of CBD which battle bacteria and antimicrobial properties of coconut oil that fight plaque buildup.

"Pet parents are becoming more aware of the importance of taking care of their dog's oral health just as much as their physical health, so we created this product with those conscious pet parents in mind," said Dertsakyan.

Empower recommends that dogs use their Bristly Brushing Stick and Pre-Biotic Toothpaste first to brush away stubborn plaque and tartar and then, using the easy-to-dispense dropper, place a few drops of Bristly CBD Oil into the dog's mouth.

As Empower continues to reinforce their position as the authority on pet oral health, the Bristly line also offer Pre-Biotic Dental Treats that help promote good bacteria with an enzymatic boost that battles bad bacteria and attacks plaque and tartar and a Bristly Tongue Cleaner to scrape away food particles and bacteria on the tongue, helping alleviate bad breath.

The entire Bristly line will be featured at SuperZoo 2019.

### **ABOUT BRISTLY**

Based in Los Angeles, California, Bristly's mission is to empower dogs to brush their own teeth and live a happier healthier life while making the lives of pet parents easier and giving them peace of mind. Bristly puts the power of brushing in the dog's paws—offering them the independence to take care of their own oral health. For more information, please visit: <https://www.bristly.com>.