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BLUE-9's KLIMB[™] Dog Training Platform Is Designed To Give Pet Parents and Dogs "A Place" To Learn Together at Home SuperZoo Booth 1009

A dog trained together with his owner through praise and rewards learns that "his place" is where good things happen.

Maquoketa, IOWA (Aug. 20, 2019) – BLUE 9's Patented KLIMB[™] Dog Training Platform (<u>https://youtu.be/fh329L8kI-8</u>) is professionally designed to enhance training between pet parent and dog in the privacy of their own home. When used in conjunction with praise and reward, dogs quickly learn that being on this platform is a place where good things happen. It also helps do away with incessant barking, begging for food and jumping on visitors.

A defined elevated surface like the KLIMB provides an easy way to train dogs. The KLIMB's platform is deliberately crafted to be just large enough for the dog to occupy thus requiring a fair amount of focus on the dogs part. To remain perched on the KLIMB a dog must have "quiet feet," a sure indication of a focused mind. This focus provided by the KLIMB is essential to gaining a dog's undivided attention which is needed for effective dog training.

"The KLIMB is a great dog training tool," says David Blake, President of Blue-9 Pet Products. "Once your dog learns that being on this platform is a place where positive things happen they become much more attentive when on it. This in turn makes it easier to train because the dog has improved focus on you while ignoring distractions. It also builds a stronger bond between pet parent and dog as they can learn together at home.

The KLIMB (MSRP \$159.95) is both dog and consumer friendly. It features a strong, molded poly deck and sturdy non-slip legs that screw into place and store neatly underneath the deck for easy transportation. The platform (measuring 24"x24"x12") is strong enough to hold any size dog and is covered with an exclusive PawGrip surface to provide sure pet foot-ing. The KLIMB is washable, waterproof and designed to be used indoors or outdoors in hot or cold weather. Weighing only 14 lbs., the KLIMB makes it easy to take training on the road, whether it's at a local soccer field or park.

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For better understanding, consumers can also purchase an easy to follow training video (MSRP \$49.95).

"Platform dog training is being implemented at training facilities across the country," added Blake. "It is a great training technique which can accelerate the learning process by putting the dog into a mode therefore making it easier to connect with your dog."

For more information about the KLIMB please visit our website at www.blue-9.com

About the Company

Our goal is to provide products that make it easier for dog owners around the world to connect with their pets. Since 2014, Blue-9 Pet Products has been developing premium solutionbased products to promote and strengthen the human-canine bond. Dog owners and professional dog trainers appreciate our award-winning products that help dogs succeed. Blue-9 Pet Products are proudly made in the USA.