



FOR IMMEDIATE RELEASE

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NEW – VET FORMULATED DUAL BENEFIT DOG CHEW

[PARKER, CO, July 2019] — H&C Animal Health is known for its partnerships with veterinary companies like, Ceva Animal Health and Virbac Animal Health. Under the leadership of CEO Chuck Latham and his 30+ years of pet industry knowledge and passion, H&C has successfully introduced veterinary brands into pet specialty. Today, H&C is proud to announce the upcoming SuperZoo launch of its own vet formulated brand, **dailydose™**.

dailydose™ enters the pet specialty retail space with a vet formulated Dual Benefit once-daily dog chew. The innovative dual-extruded chew combines a powerful outer layer to support dental health which features the patented plaque fighting ingredient Rojelexin™, and a unique inner core that provides a daily dose of supplements at clinical levels* for your dog's daily health needs.

dailydose™ Dual Benefit dog chews are available in:

Joint Health + Dental

Heart Health + Dental

Skin Health + Dental

Calming + Dental

For more information about **dailydose™**, visit H&C Animal Health at SuperZoo booth #3449.

[H&C Animal Health's portfolio includes a number of innovative, clinically proven lines, including: ActivPhy®, Catego®, FELIWAY®, ADAPTIL®, C.E.T® and Veggie FR3SH®. To learn more, visit www.hcanimalhealth.com]

*meets or exceeds daily requirements