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FOR IMMEDIATE RELEASE

## TEEF!™ Showcasing the Latest Innovation in Dog Dental Care and Launching New Packaging at SuperZoo Booth #1277

TEEFi is coming to this year's SuperZoo in Las Vegas on August 20 – 22 to showcase the latest innovation in dog dental care and display their brand-new packaging at Booth #1277

*Las Vegas, NV – June 3, 2019* – TEEF! Is bringing their game-changing dog dental care product to the annual premier industry event, SuperZoo on August 20 – 22 in Las Vegas. This one-of-a-kind patented prebiotic dental care technology has launched as a water additive in powder form that makes the difficult task of daily dental care as easy as scoop, add, drink! Be sure to stop by the TEEF! booth #1277 to check out the latest innovation in dog dental care and to see their new packaging firsthand.

Bad breath is a cry for health. It's the first sign of dental disease, which can shorten a dog's lifespan by 1/3. Primal Health, LLC is a life sciences company that has recently launched their pet dental care brand, TEEF!™, to target the root cause of it all - bad bacteria.

TEEF!'s patented formula, *Protektin*™, is powered by science that's been clinically proven to stop bacteria from causing dental disease in both humans (tested for 8 years) and dogs (tested for 4 years). They use only 4 100% safe, concentrated ingredients that naturally function like a molecular toothbrush when added to drinking water. It's a low-calorie, mess-free, hassle free, human-grade water additive that cleans your pet's mouth every time they drink.

Easier than brushing, WAY better than chewing. Dental chews don't clean below the gum line, where the truly destructive bacteria live. TEEF! refuses to use anti-microbial agents that kill ALL bacteria (including the beneficial ones) and are toxic if consumed daily. *Protektin*™ ingredients work in synergy to safely and naturally balance the oral microbiome. How? By using nutrients that empower good bacteria while starving disease-associated bacteria.

“Our plant-derived prebiotic technology differs from current approaches that only mask the symptoms of dental disease or endanger the health of their users,” says Founder of TEEF! Dr. Emily Stein, “TEEF! actually targets the root cause where they do the most damage, below the gum line.”

TEEF!™ is a labor of love that Dr. Emily Stein originally developed to help her own grandmother maintain better daily dental hygiene. After she saw similar life-threatening health issues in her rescue pup, Tinzley, she knew she needed to create a version for our furry companions, too. Her 15 year background in microbiology and immunology and rheumatology, combined with her passion to improve the health of her best friends, created the “perfect storm” for innovation that can improve millions of lives every year.

“We are thrilled to bring TEEF! to this year’s SuperZoo and look forward to sharing the many benefits with all who attend,” expresses Dr. Emily Stein, “The show will also be the perfect opportunity for us to launch and showcase our new retail-friendly designed packaging. We can’t wait to see you there!”

Learn more about TEEF! at: <https://www.teefhealth.com/>.

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