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VET INSTINCT PRESENTS NEW HOLISTIC SUPERFOOD SUPPLEMENTS FEATURING 100% REAL INGREDIENTS AT SUPERZOO

Las Vegas, NV, August 20, 2019 – Continuing to build on their highly successful Holistic Superfood Supplement line, Vet Instinct is presenting three new formulas at SuperZoo in Las Vegas this summer. Made from 100% real ingredients, the formulas naturally support complex canine healthcare concerns.

Each of the new products focus on a specific need of the animal with targeted functional ingredients, plus they also care for the whole of the animal with Spirulina Algae to aid cognitive function, Brewer's Yeast for allergy and immunity support and Reishi Mushroom to help relieve stress from the external environment.

The new products include:

- **COAT CARE Coconut + Dandelion Root**
 - Softens and hydrates the dogs coat with Organic Coconut Milk combined with Dandelion Root Extract to support a normal inflammatory response of the skin.
- **JOINT HEALTH Green Lipped Mussel + Turmeric**
 - Synergistically supports a healthy inflammatory response and the normal repair of connective tissue using a propriety blend of Green Lipped Mussel, Organic Turmeric, Pumpkin Seed Extract and Boswellia Extract.
- **DIGESTIVE AID Papaya + Ginger**
 - Naturally supports the GI tract without introducing potentially harmful foreign probiotic bacteria. Gut health is achieved by Organic Jerusalem Artichoke Extract nourishing the animal's native microflora, Organic Papaya supporting the metabolism of proteins, carbohydrates and fats, Organic Yucca Root supporting a healthy inflammatory response in the bowel and Organic Ginger helping to maintain overall GI health and comfort.

"Vet Instinct is proud to add to our well-respected holistic superfood supplement brand with these three powerful new formulas. We continue to innovate with 100% real food supplements that provide great results from naturally derived ingredients." Stated Vet Instinct President Casey Jones at the New Product Showcase in Las Vegas. He continued "These products deliver on our promise of providing holistic solutions with a clean label. We know our customers will love and benefit from the new formulas."

Learn more about these exciting new products at Booth # 2250 at SuperZoo and take advantage of the 25% off ISO / 10% off all orders show specials.

The innovative new products are available today with an MSRP of \$29.99.



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A leader in animal healthcare, **Vet Instinct** produces holistic superfood supplements and ultra-premium nutraceuticals for canine animals that are based on proven scientific evidence and inspired by nature. Our formulas use naturally derived ingredients that target specific concerns of pet owners and provide powerful results. We are audited members of the National Animal Supplement Council and are proud to develop and manufacture our products exclusively in the United States. Learn more at www.VetInstinct.com.