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CARU® INTRODUCES TWO INNOVATIVE CAT STEW FLAVORS

Addition of New Stews Will Benefit Cats with Food Sensitivities

SuperZoo Booth #1370

VERO BEACH, Fla. – Caru Pet Food is excited to introduce two new delicious flavors for cats to enjoy, including Wild Cod & Chicken and Wild Haddock & Wild Salmon. These two new options will be joining the existing stews in the Classic line for cats (Chicken, Chicken & Crab, Turkey and Wild Salmon & Turkey) to ensure the perfect taste and diet for any feline. Just like the rest of Caru’s pet food lines, all stews for cats and dogs are 100% human grade.

“With these new stews, we are hoping more cats and kittens can enjoy the all-natural food Caru has to offer,” says CEO & Co-Founder Adrian Pettyan. “We know many cats have food sensitivities or aversions so it was important for us to develop a wide variety to please all cats, no matter their dietary needs.”

These limited ingredient stews are full of delicious chunks of fish and poultry in a nutritious, hydrating gravy and serve as a complete and balanced meal for all life stages. Each small batch is made with traceable ingredients without any artificial preservatives, grain, corn, or soy or GMO ingredients. Since they are made in an American, human grade facility, each stew looks, tastes and smells Just Like Homemade™.

All of Caru’s stews for cats and dogs are made in the USA and come in Tetra Pak® cartons. This sustainable packaging is made from up to 70-percent renewable materials that are completely BPA-free and recyclable. This ensures fresh food without using preservatives, making it easy for storing and traveling. Once opened, stews can be enjoyed and refrigerated for up to five days, without any metallic taste.

The cat stews come in a 6-ounce Tetra Pak carton and are available for a suggested retail price of \$2.69 per carton. To learn more about Caru’s full line of stews for pets and their new flavors, please visit www.CaruPetFood.com or call 855-330-CARU.

ABOUT CARU PET FOOD

Caru means “to love” in Welsh and is also the name of the founders’ beloved Golden Retriever, Karu. Working in close collaboration with an animal nutritionist, medical professionals Adrian and Pamela Pettyan created a complete line of naturally healthy stews and treats for dogs and cats that look, smell and taste just like homemade™. Caru Natural Stews are proudly made with 100 percent human grade ingredients and are produced with integrity in a human grade facility. Additionally, they are the first USA-made pet food to be packaged in Tetra Pak® cartons, which offer significant advantages for pet parents versus conventional cans. The healthful brand also offers a complete family of award-winning Caru Soft ‘n Tasty Treats available in assorted Bar and Bite variations. For the full story, visit www.CaruPetFood.com.

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Media Note: Interviews and photos are available.