

Contact: Steven Triedman · (o) 401.274.3200 · (c) 401.524.3006 · steve@CorkysReflectiveWear.com · BOOTH #6530 PET SAFETY IS NOW IT'S OWN CATEGORY IN THE MARKETPLACE

Never has safety for pets and their owners been as important as it is today. Between distracted driving and poorly lighted roads every walk can have a risk.



Corky's began with two simple questions. Shouldn't you and your dog both be Safe from dusk til dawn? And, shouldn't you both look good, too?

First, we created the **Overcollar**[™], an innovative, simple, practical, solution to a



common safety problem. Regular collars are often hidden by hair or fur and can't

be seen. The Overcollar^m is made with

MiraFab[™] and goes "over-the-collar" in seconds and uses 3M Scotchlite[™] 360° enhanced visibility tape that can be seen up to 1,000 feet!





'Sportswear for dogs' defines our line of jackets that have a great look, technical and functional features and are the safest, highest visibility protection for dogs and their owners on their walks. Jackets are made with our proprietary fiber, MiraFab[™].



a comfortable, Fleece-like material that is wind resistant, weatherproof, repels water, fast drying, machine washable and easy to care for. They have 3M Scotchlite[™] retroreflective enhanced 360° visibility tape



so that dogs can be seen up to 1,000 feet! Jackets have a built-in Overcollar[™] for added safety.

A **Jacket Extender** is available that adds up to 5" to a jacket for dogs who need a little extra room.





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Our **Reflective Leashes** have all of the safety elements as the rest of our line with 'LeashSafe' for quick-hold safety to easily control your dog in crowded



areas, crossing a busy street or in high stress situations.



Our Ladies Vests combine fashion and

function for year-round safety *plus* weatherproof properties, 2 zippered pockets, a cell phone pocket AND a large zippered pocket in the back for treats or storage.





And, it all comes together with our **Safety Center**, a solid showcase display with bright graphics, and 2 sides of merchandise. Corky's Reflective Wear's line is available in 6 colors: *Lab Black, Healer Blue, Hunter*

Green, Doggone Red, Oh My Orange and Precious Pink from XXS - XL.

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