



**PRESS RELEASE
FOR IMMEDIATE RELEASE:**

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Don't miss America's Got Talent finalist Sara Carson and the Supercollies perform their awe-inspiring tricks at this years Superzoo show!

DOOG BOOTH #3788



Global pet lifestyle brand DOOG (Dog Owners Outdoor Gear) invites all Superzoo attendees to their booth on Day 1 and 2 of the show to see a live dog training demonstration by superstar dog trainer Sara Carson and her Supercollie Hero.

Sara and Hero will perform their phenomenal tricks on the **DOOG booth #3778** on Tuesday the 20th and Wednesday the 21st of August at 1pm. Sara will also be available for photo opportunities and to answer any questions attendees might have about her amazing journey to success on America's Got Talent after the demonstration.

Co-founder of DOOG Jessica Knight says "We are thrilled to be collaborating with Sara who encapsulates the true essence of the DOOG brand by promoting a healthy and active life outdoors with dogs. We recently designed a line of our popular dog walking bags with Sara that were hugely popular and we're looking forward to working with her on some exciting new projects we have in the pipeline."

Sara's demonstration will coincide with DOOG launching their new line of treat and training pouches in a range of bold and beautiful prints to keep dog owners and trainers looking stylish while training their dogs.

For more information or to organise an interview with Sara, please contact Jessica@doog.com.au