

Grandma Mae's COUNTRY NATURALS®

ALL NATURAL PET FOOD WITH VITAMINS AND MINERALS ADDED

FOR IMMEDIATE RELEASE

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Contact: Barry Berman

Phone: (212) 348-8171

Fax: (212) 202-4052

e-mail: barry@nexpet.com

Grandma Mae's Redesigns & Expands Grain-Inclusive Dog Foods

(New York, NY) Grandma Mae's Country Naturals, the independent retailer-owned pet food, has revamped and extended their grain-inclusive line at SuperZoo 2019. The updated assortment includes popular rotational proteins in contemporary matte packaging, with a design concept similar to their grain-free bags. The newest brown rice formulas include Salmon & Whitefish Meal and Duck Meal with Sweet Potato. All formulas are designed to prevent taurine diminution three ways with high-taurine ingredients, a low temperature slow-cook process, and at least 70% of protein derived from meat sources. The new packaging is part of Grandma Mae's Susta-Pak™ program, in which the brand is converting all its products to sustainable packaging.

Grandma Mae's Country Naturals, the only independent retailer-owned pet food, is an ultra-premium pet food brand owned by the NexPet Retailer Co-op and 32 independent pet retailers. The line was launched in 2008 and is available to stores from major pet supply distributors in most US markets. Visit grandmamaes.com or call 888-653-8021 for more information. SuperZoo Booth 3252.



Adult Dog Entrée
(Sensitive Stomach)

Puppy Entrée
Chicken Meal & Brown Rice

Farmhouse Blend
Pork & Whitefish Meal

Salmon &
Whitefish Meal Entrée

Duck Meal &
Sweet Potato Entrée

Low Fat/Senior Dog
Entrée