

For Immediate Release

HPZ Pet Rover Adds 4 New Models to World's Only Line of MPUV™ Modular Pet Utility Vehicles Protected by a Lifetime Guarantee

Modular Design Enables Easy Customization to Fit the Specific Needs of Each Pet

La Canada, Calif., August 12, 2019 – HPZ Pet Rover today announced that it is adding 4 new models to the world's only line of MPUV™ (Modular Pet Utility Vehicles) pet strollers that are protected by a lifetime guarantee. As with all Pet Rover MPUVs, these new models are completely modular, enabling pet owners to customize them to the specific needs of their pets. The new models include the HPZ Pet Rover Lite, the HPZ Pet Rover Air and the HPZ Pet Rover Go.

“Pet owners will do anything they can to ensure the comfort and safety of their fur babies” stated HPZ Pet Rover co-founder and COO Simon Cheung. “That is why we are constantly adding new innovations to our product line, enabling owners to demonstrate their love of their pets in new and exciting ways.”

The HPZ Pet Rover Air is designed to meet the strict demands of commercial air carriers. It is a convertible system that can be used as both a pet stroller and as a pet carrier. The carrier module is designed for pets weighing up to 23 pounds. It easily detaches from the frame and fits under the seat in front of the owner, enabling them to keep their pets nearby throughout the flight, while the frame can be stored in the overhead bin.

Like the Pet Rover Air, the HPZ Pet Rover Lite is also designed to accommodate air travel. This model folds into a 14"x20"x22" space than fits into a standard overhead storage bin. The HPZ Pet Rover Lite can accommodate pets up to 30 pounds and includes innovations like a retractable bowl holder for the pet, a cup holder for the owner and patented front & rear expansion.

The HPZ Pet Rover Go establishes a new standard for affordable premium pet strollers. This new model fits into the tightest of budgets while including the standard features that made Pet Rover famous. These features include solid rubber wheels for flat-free operation, dual safety pet tethers, tubular-steel construction for durability, zipper-less quick locks for easy access, a 270 degree window and rear ventilation.

The HPZ Pet Rover Titan HD offers pet owners with a super-sized traveling system that can hold up to 100 pounds total, enough room for one or more large pets. This heavy-duty pet stroller features an unique front accessibility using a collapsible front lip and retractable ramp for effortless loading and unloading of its passengers. The HPZ Pet Rover Titan HD also provides the largest pet compartment and load capacity in the market today.

All three new models will debut in HPZ Pet Rover's booth #4656 during SuperZoo 2019 the Mandalay Bay Convention Center, August 20-22 in Las Vegas. Show attendees are encouraged to stop by the booth to try out the entire line of HPZ Pet Rover MPUV pet strollers, to examine some of our most popular modular MPUV pet stroller accessories and to learn about our SuperZoo special promotion that allows

qualified participants to earn a free HPZ Pet Rover MPUV floor sample that is sure to accelerate sales in retail locations and at veterinarian offices.

About Pet Rover

Based in La Canada California, HPZ Pet Rover is the recognized leader in premium MPUV pet strollers. Just like the SUVs preferred by many pet owners, HPZ Pet Rover MPUVs are built tough to survive outdoor and off-road use and include creature comforts that make the journey as comfortable as possible. Our MPUVs even exceed SUVs by offering a lifetime warranty and by utilizing a modular design that makes customization possible to fit the specific needs of almost any pet. These customizations enable the pet owner to:

- Keep their pet dry with a weatherproof cover
- Keep their pet comfortable with a cushioned resizable pillow bed
- Keep their pet cool with an attachable sun shade
- Keep their pet quenched with a water bottle
- Keep their pet fed with a collapsible food bowl
- Keep their pet safe with a headlight and taillight
- Keep their pet supplied with extra storage
- Keep their pet courteous with a poop bag dispenser

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