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HANDSON® GLOVES UNVEILS NEXT GENERATION OF DE-SHEDDING TOOLS

New Gloves Feature Updated Look and Improved Flexibility

SuperZoo Booth #6972

AUSTIN, Texas – HandsOn is thrilled to announce a new line of high-performance grooming gloves that will be launching at this year’s SuperZoo show in Las Vegas. These lightweight gloves will make grooming, bathing and deshedding your pet a breeze, thanks to their improved flexibility. Although HandsOn users may have become accustomed to the previous generation’s two-toned design, the new gloves will feature a monochromatic look, with scrubbing nodules across the fingers and palms that match the color of the glove itself.

According to Jay Michaelson, Founder & CEO of HandsOn Gloves, “These next generation gloves have all of the same features as our beloved classic gloves, plus a few improvements. We are really proud of the result, and hope that pet owners love them as much as we do!”

An award-winning alternative to harsh curry combs and metal brushes, HandsOn Gloves help alleviate the stress that is often associated with the pet grooming process. The super soft, yet durable, PVC material helps ensure a calming experience for your furry best friend, while still effectively grooming and deshedding. They can be used wet or dry and are the ideal solution for matted or muddy fur. Additionally, the unique design and non-stick scrubbing nodules make it incredibly easy to remove any hair that accumulates on the gloves with just the flick of your wrist!



“Grooming shouldn’t have to be something that pet owners dread or avoid,” continues Michaelson. “Our hope is that HandsOn Gloves transform grooming into a pleasant ritual that is essentially a soft, relaxing massage for your animal.”

Offered in purple, green and black, the new HandsOn Gloves are the perfect grooming tool for dogs, cats, horses and more! The gloves will be available in five different sizes – including junior, small, medium, large and extra large – for suggested retail prices ranging from \$24.99 to \$29.99. To learn more, please visit www.HandsOnGloves.com.

About HandsOn Gloves

HandsOn® Gloves takes an innovative approach to providing the highest quality in grooming products to the world's top trainers, athletes and the everyday animal lover. Used wet or dry, HandsOn offers a unique bonding experience to a community that believes family and animals come first. The grooming gloves provide the utmost in professional excellence while allowing pet owners hands to stay clean and give their animal(s) extra tender loving care. HandsOn Gloves has won three highly acclaimed awards in the pet industry, including first place Best in Show award at Global Pet Expo, first place for best grooming product at SuperZoo, an international pet tradeshow, and was also named a pet industry all-star by *Pet Business* magazine For more information, please visit www.HandsOnGloves.com.

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Media Note: Interviews, product samples and images are available upon request.