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**VARRAM Pet Fitness Robot Treats Pets With Interactive Play and Rewards, Even When Owners are Away**

*SuperZoo Attendees Can Experience the Joy of the Pet Bot at Booth 6354, Special Limited Time Show Pricing Available*

**LOS ANGELES – AUGUST 12, 2019 –** [VARRAM](http://www.varram.com), a global innovator in robotics solutions and advanced concepts in pet technology, will be in attendance at SuperZoo 2019 to showcase the VARRAM Pet Fitness Robot. Recently launched in the U.S., pet owners across the nation can now rest assured that their dog or cat is happy, healthy, and active thanks to their new robotic friend. Attendees of the SuperZoo show will be able to purchase a VARRAM Pet Fitness Robot on site for only \$110 at booth 6354.

The artificial intelligence-powered companion provides pets with the activity, engagement, and treats they desire even when their owner isn't home. The free VARRAM app, available on iOS and Android, allows pet owners to create predefined schedules - where the robot will play with and dispenses treats to pets on its own; engage the Manual Mode for impromptu play and treat sessions; and easily track their pet's daily activity.

“Nearly a quarter of dogs suffer from separation anxiety when their owner leaves for extended periods,” said ByungJo Suh, CEO of VARRAM. “That feeling of anxiety pets get when they're away from their owner - even for a matter of minutes - can result in excessive barking, or meowing, and destructive behavior. We are excited to demonstrate for SuperZoo attendees the fun and engaging ways the Pet Fitness Robot can help to alleviate stress for their pets - the Pet Fitness Robot is guaranteed to improve the quality of life for both pets and owners. “

Throughout the day, the VARRAM Pet Fitness Robot promotes healthy activity and reduces stress animals often experience when left alone. Its cute and sleek design is durable and easy to clean and is built with the strongest polycarbonate material. Each VARRAM Pet Fitness Robot comes with a one year warranty and 30-day money-back guarantee. In addition to availability at the SuperZoo show, the VARRAM Pet Fitness Robot is now available, with free shipping, at [www.varram.com](http://www.varram.com) and on Amazon. The free companion app is downloadable on

[Google Play](#) and the [Apple app store](#). For more information on VARRAM, please visit <https://varram.com> and join the conversation on [Facebook](#), [Twitter](#) and [Instagram](#).

**About VARRAM:**

[VARRAM Pet Fitness Robot](#) is designed by VARRAM, a global innovator in robotics solutions and advanced concepts in pet technology. The company's new, innovative treat-tossing, exercise gadget was developed with the help of vets and trainers to stimulate your pet's mind and body.

**About SuperZoo:**

SuperZoo boasts the most buyer participation of any trade show for the pet retail industry in North America. SuperZoo provides pet retail and industry professionals with leading-edge education access to the most comprehensive array of market-ready products and a hands-on experience for retailers to competitively differentiate themselves. For the eighth consecutive year, SuperZoo has grown in exhibitor space and square footage and has been listed among Trade Show Executive's "Gold 100" trade events since 2014. Produced by World Pet Association (WPA), the show attracts more than 10,000 retailers, product suppliers and service providers at this must-attend annual event. SuperZoo 2019 will be held at the Mandalay Bay Convention Center in Las Vegas, August 20- 22, 2019, with conference sessions August 19-22. For more information: [www.superzoo.org](http://www.superzoo.org).

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**Media Note:** Images, videos review units and management interviews are available upon request. Please contact [VARRAM@Venturepr.co](mailto:VARRAM@Venturepr.co)