

July 23, 2019

Zesty Paws® Debuts New Design at Super Zoo

Leading Pet Supplement Brand Launches Rebrand and Expands Portfolio

Orlando, FL – July 23, 2019 – Zesty Paws®, a leading provider of premium pet supplement products, will join the SuperZoo pet industry show to showcase their diverse collection of products in Las Vegas, NV on August 19-22, 2019.

“We are incredibly excited to attend and support this important event. We’re looking forward to showcasing the many unique ways that Zesty Paws® products can help pets live their best lives,” said Zach Popovich, COO at Zesty Paws®.

This will be the initial presentation for this award-winning pet supplement company at this event. Zesty Paws® is the first pet supplement company to build a platform of products highlighted by clinically proven branded ingredients.

Proven Customer Acceptance

Zesty Paws® has emerged as a leading e-commerce brand on notable platforms such as Amazon.com and Chewy.com. Zesty Paws® is the only pet supplement brand featuring premium, clinically studied branded ingredients not found anywhere else. In addition, Zesty Paws® soft chews are made using cold-formed technology to preserve ingredient integrity that many other chewable products lose from high-heat manufacturing. Product is available for immediate purchase at: www.zestypaws.com

About Zesty Paws®: Driven by quality, innovation and a passion for pet wellness, Zesty Paws® was established in 2014 to provide pet care products that help our furry friends live their best lives.

For more information, press only:

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For more information on Product:

www.zestypaws.com